

ROOM #	SESSION TITLE	SPEAKER
Atrium		
Conference Room A - Room 106	Cultivating Connections Among Farmers and Consumers	Michelle Miller - The Farm Babe
Atrium		
Room 108	How to Increase the Value of your Brand with Strategic Packaging Design	Rebecca Ritz
Room 109	The Bubbly Market, Production, & Tasting	Mark Wenzel
Room 112	Transitioning to High Density Orchards	Suzanne Slack
Room 113	Wildlife Management for Specialty Crops	Andy Kellner
Room 114	FSA Specialty Crop Programs	Brian Gossling & Amanda Weigel
Room 115	Getting Started with Christmas Trees	Harold Hill
Room 106	Winter Production in a Geothermal Heated High Tunnel	Eric Jellum
Room 106/107	Annual Meetings	
Room 108	Vine Decline Survey in Iowa: First Year Results	Suzanne Slack
Room 109	Managing Acidity with Various Methods	Stephan Sommer
Room 112	Seedless Table Grapes: an underutilized direct-to-consumer fruit option	Randall Vos
Room 113	Tarping for Weed Management in Vegetable Production	Carly Strauser
Room 114	Grants Available for Specialty Crop Producers	Beth Romer, Christa Hartsook, Tammy Stotts
Room 115	Value Added Products on the Farm - How to find & market them to your customers!	Carlson Tree Farm
Room 106	Education through Learning Circles	Julia McGuire
Room 108	Using landscape fabric and renewal pruning for vineyard longevity	Andy Farmer
Room 109	Iowa Native Winery Regulatory Update and Q&A	Sheila Warrick, Chuck Crabtree & Tiffiney Brown
Room 112	Irrigation Methods for Specialty Crops	Hooks Point Irrigation
Room 113	Growing Melons in Iowa	Jordan Lyon
Room 114	Farm Transition Planning Update	Kitt Tovar-Jensen
Room 115	Agritourism on the Rise!	Jess & Sammy Petersen
Room 106	Shared Use Kitchen Network in North Central Iowa	Andrea Evelsizer

TIME	Tuesday 1/9	ROOM #	SESSION TITLE	SPEAKER
8:30 - 9:00	BREAKFAST	Atrium		
9:00- 9:30	WELCOME	Conference Room A - Room 106		Secretary of Agriculture Mike Naig
9:30- 10:30	BREAKOUT SESSION			
*W/Enology	Viticulture	Room 108	Overview of the University of Minnesota Grape Breeding Project & Introduction of the Clarion	Drew Horton
w/Vit	Enology	Room 109	Wine Grape	Drew Horton
	Fruit	Room 112	Biology and Management of Diseases in Strawberry	Dr. Leslie Holland - UW
	Vegetable	Room 113	Pumpkin Round Table Discussion	Patrick O'Malley
	Business/Marketing	Room 114	DIY Video Production	Daniel Ossian & Lisa Scarborough
	Specialty Crop	Room 115	Creating Successful Events On & Off the Farm!	Ashley Kaldenberg & Lynette Wineland
	SARE Farmer Forum	Room 106	An Iowa Landowners Guide to Sustainable Food Crops	Zach Cassidy
10:30 - 11:00	EXHIBITOR BREAK	Atrium		
11:00-12:00	BREAKOUT SESSIONS			
w/ Enology	Viticulture	Room 108	Characterizing La Crescent: Vine to Wine, the 2023 Vintage	Erin Norton & Randall Vos
w/ Vit	Enology	Room 109		Erin Norton & Randall Vos
	Fruit	Room 112		Apple Bitter Rot: A Growing Disease Concern in Upper Midwest Orchards
	Vegetable	Room 113	Sweet Corn Production Methods & Round Table Discussion	Greg & Daniel Rinehart
	Business/Marketing	Room 114	Working with Social Media Influencers & the Iowa Tourism Office	Stephanie Neppi & Jessica O'Riley
	Specialty Crop	Room 115	Designing and Wholesaling Cut Flowers	Naomi Friend
	SARE Farmer Forum	Room 106	Managing teff as a living mulch for organic acorn squash and muskmelon in mesotunnel systems.	Sharon Badilla
12:00 - 1:00	LUNCH			
1:00-2:00	BREAKOUT SESSIONS			
	Viticulture	Room 108	Updates on Pesticide Resistance & Biopesticides	Randall Vos
	Enology	Room 109	Winemaking Practices for Red Wine Quality Improvement	Dr. Aude Watrelot
	Fruit	Room 112	Honeyberries in Iowa	Jeff Sindelar
	Vegetable	Room 113	What in the Weather? 2023 Year in Review, Live!	Justin Glisan & Dan Fillius
	Business/Marketing	Room 114	Quickbooks Q&A	Jenica Johnson & Jamie David
	Specialty Crop	Room 115	So, you're thinking about building a high tunnel!?	Kristine Lang
2:00-2:30	EXHIBITOR BREAK			
2:30 - 3:30	BREAKOUT SESSIONS			
	Viticulture	Room 108	The Wine Grape Pathogen Trifecta: Managing Sour Rot, Downy Mildew and Grapevine Red Blotch Virus	Dean Volenberg
	Enology	Room 109	Yeast: A New Frontier	Erin Norton
	Fruit	Room 112	Hard Facts About Hard Cider	Paul Rasch
	Vegetable	Room 113	Let's Talk Tomatoes!	Kristine Lang
	Business/Marketing	Room 114	Creative Labor Strategies	Karen Mahoney
	Specialty Crop	Room 115	Finishing Poinsettias in Iowa	Chris Currey
3:30 - 4:00	Closing			